

Targets & Achievements

2005

Target: Prepare manuals and obtain FSC chain of custody certification

Results:

Crown Litho's audit was carried out by BM Trada Certification which is experienced in FSC work, monitoring how forests are managed for a range of forest derived products.

A handbook of procedures was written and FSC certification was achieved 24/4/05. Our sales and marketing team promote this accreditation in marketing material and sales calls.

Target: Increase the extent of our reuse and recycling activities

Results:

We investigated recycled papers in the marketplace and actively promoted them by producing printed paper swatches containing all researched recycled paper. We made this available to our existing clients.

We prevented the scrapping of old equipment by disposing of unwanted computers and printers etc. more usefully to other users.

We refurbished and utilised the old plate making office and converted it into an accounts and marketing office enabling us to share equipment and save electricity.

Target: Reduce the use of IPA

Results:

We have reduced our IPA consumption by 50% and are now exploring ways in which we can totally eliminate IPA usage.

Target: Control the consumption of energy and water

Results:

We have controlled the usage of gas to the amount used in 2004. We have reduced water consumption by 90% by installing the latest self contained platemaking system, and closely monitoring water usage in the factory as well as the offices. We installed a water tank in the roof to control consumption, and to also prevent any back flow.

Targets & Achievements

2006

Target: Increase FSC paper use

Results:

We have increased awareness of this accreditation via all our promotional correspondence. We are upgrading our website to incorporate the FSC logo and are providing more information about this with a link to the FSC website. We also sent out a press release.

Target: Increase environmental awareness of our business

Results:

We have produced a new brochure incorporating our environmental commitments, and are currently updating our website to include our environmental awards with a dedicated “environmental” section promoting our environmental services.

A new target will be to devise a programme of communication with suppliers, customers and local businesses to improve their environmental performance.

Target: Reduce the use of paper in the office

Results:

We have increased the use of electronic communication at the expense of paper communications. We use scrap paper for in house photocopying and note taking. The ordering of office paper is being monitored and will be reported in our next report.